

**23<sup>rd</sup>  
YEAR  
ANNIVERSARY  
ALL MONTH**



*Betty Lou's*  
**HEALTH FOODS, INC.**  
*with a personal touch*

**DOZENS AND  
DOZENS OF  
PRIZES!!  
HUNDREDS OF FREE  
SAMPLES!!!**

**April 2018**

Celebrate Great Health  
April 16 - April 30  
Over \$1,000 in PRIZES  
Free Goodie Bags  
Personal Service  
Senior Discounts  
Special Orders  
Mails Orders  
23 Years Locally Owned



Your NOW  
headquarters in The  
Northland  
We stock hundreds  
of NOW products  
everyday!

**COUPON**  
One time only  
during our  
anniversary  
celebration...  
Bring in this  
coupon or  
show it to us  
on your  
phone and  
get a **FREE**  
**ECO lipbalm**  
(value \$3)  
**FREE**  
reusable  
shopping  
bag!

**COUPON**  
20%  
off any  
1 item  
may use 1  
time between  
April 16-30th  
can not combine

Thank you for  
supporting our  
small  
locally  
owned  
business!  
*Betty Lou &  
family*



**Then**



**NOW**

**You have to register to WIN!!!**



Use your Betty Lou's card & receive  
5% off every day on already low prices!!  
Best Healthy Deal in The Northland!



*Betty Lou's*  
**HEALTH FOODS**  
*with a personal touch*

*Very 1st Ad 23 years ago*



BETTY LOU

- Free Parking
- Major Name Brands
- Mail Orders
- Special Orders
- Experienced
- Locally Owned
- Senior Discounts
- Natural Foods
- Vitamins & Herbs
- Personal Care & Books

**NAME BRAND PRODUCTS**  
Ener-G Foods • Nature Plus • Enzymatic Therapy  
N.O.W. • Herb Pharm • Rachel Perry • Jason  
Schiff • Koi • Bolger • Milkrock • Solaray  
Naturade • Twinlab • and much, much more...

**Village Mall**  
2210 Mountain Shadow Drive • Duluth, MN 55811  
**(218) 722-1885**  
HOURS: M-F 10-6; SAT. 10-5; CLOSED SUNDAY

Stop at Betty Lou's & use your **Betty Lou's Card** for 5% discount off your entire purchase. **NO** coupons to clip!!

**Sales items and Clearance items EXCLUDED.** Be sure and check out the clearance section. Great Deals!!

**CLEARANCE ITEMS TAKE 30-90% OFF THE LOWEST PRICED RED TICKET ALL MONTH LONG!!**

*some restrictions apply*